

## IALIC2015 Program Overview

**Registration**

**Thursday, 26 November 2015**

8:30-20:30	<b>The New Building of the School of Foreign Languages – 4<sup>th</sup> Floor, Peking University</b> 北京大学外国语学院新楼 4 楼大厅 Registration
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**Day 1****Friday, 27 November 2015**

7:45-8:30	<b>The New Building of the School of Foreign Languages - 4th Floor</b> 外国语学院新楼 4楼大厅 Registration
	<b>NBSFL Rm 501</b>
8:30-9:00	Conference Opening ( <i>Chair</i> GAO Yihong) <ul style="list-style-type: none"><li>● LI Yansong, Vice president of PKU, Party Secretary of School of Foreign Languages</li><li>● YANG Lifan, Associate Chief Editor of Peking University Press</li><li>● Prue HOLMES, IALIC Chair</li></ul>
9:00-9:20	At the front of NBSFL Group Photo The New Building of the School of Foreign Languages - 4th Floor Tea break
9:20-10:20	Plenary - Joseph Lo BIANCO ( <i>Chair</i> GAO Yanmei) Facilitating Dialogue: Peace building and Language Policy in Conflict Zones in SE Asia

**Day 1**

**Friday, 27 November 2015**

	<p><b>NBFLS Rm 201</b>  <i>Chair: LIU Ping &amp; ZHANG Yuanyuan</i>  <i>Theme Intercultural competence and awareness</i></p>	<p><b>NBSFL Rm 301</b>  <i>Chair: MENG Ling &amp; HU Yijun</i>  <i>Theme Teacher education and professional development</i></p>	<p><b>NBFLS Rm 401</b>  <i>Chair: ZHANG Lulu &amp; PENG Fen</i>  <i>Theme Intercultural rhetoric and discourse</i></p>	<p><b>NBSFL Rm 402</b>  <i>Chair: HE Yuanyuan &amp; ZHENG Xiaohong</i>  <i>Theme Intercultural competence and awareness</i></p>	<p><b>NBSFL Rm501</b>  <i>Chair: Jane JACKSON &amp; Karl HEDBERG</i>  <i>Theme IC and pedagogical practices</i></p>
10:30-11:00	<p>The current situation of the intercultural communicative competence for English majors</p> <p><i>LIU Ping</i></p>	<p>Learning to become an English teacher in the global contact zone: An exploration of the non-native English speaking teacher-trainees' perceptions in a TESOL program</p> <p><i>HU Yijun</i></p>	<p>High-context and low-context communication: A case study on compliment responses of Chinese university students</p> <p><i>PENG Fen</i></p>	<p>A Frame-Based Account of the Development of Critical Cultural Awareness</p> <p><i>HE Yuanyuan</i></p>	<p>Selecting university students for a new global course</p> <p><i>Karl HEDBERG &amp; Paul TANNER</i></p>
11:00-11:30	<p>A Study of Chinese Students' Intercultural Awareness Development -Based on a Discourse Analysis of Their Online Journals of Intercultural Experiences in the UK</p> <p><i>ZHANG Yuanyuan</i></p>	<p>What is it like to be a Chinese University EFL Teacher Returned from Overseas? A Narrative Inquiry into Professional Identity Construction of Chinese University EFL Teachers Returned from Overseas</p> <p><i>MENG Ling</i></p>	<p>An Analysis on Parallel Texts of Four Generations under One Roof and the Yellow Storm: A Comparative Stylistic Study</p> <p><i>ZHANG Lulu</i></p>	<p>Culture Exploration as Real-life Tasks to Promote Intercultural Competence in Non-English-Major Students</p> <p><i>ZHENG Xiaohong &amp; Louis MAGION</i></p>	<p>Language-in-education policy in the age of globalisation: the case of National University of Lesotho</p> <p><i>Henry Amo MENSAH</i></p>

11:30-12:00	Intercultural Competence in Foreign Language Education — A Local Culture Perspective  <i>YU Liangmei</i>	Tripod ETL Teacher Education Model: Curriculum advocacy in language teacher education for the sustainability of minority ethnic cultures  <i>Wuyungaowa</i>	A Comparative Analysis of End-of-Life Decision-making Narratives between China and the United States  <i>LI Xiaowei</i>	The Cultivation of Intercultural Competence--A case study on "Buddy Project" for the core general education course "Intercultural Communication" in Shanghai University  <i>YU Yida</i>	Enriching international educational experience through intercultural fieldwork and online debriefings  <i>Jane JACKSON</i>
12:00-13:30	NBSFL Rm 201, Rm 301, Rm 401, Rm 402, Rm 501 Lunch				
	<b>NBSFL Rm 201</b> <i>Chair: Amy Alice CHASTAIN &amp; ZHAO Liang</i> <i>Theme Identity negotiation and construction</i>	<b>NBSFL Rm 301</b> <i>Chair: DONG Hongbo &amp; Sara GANASSIN</i> <i>Theme Intercultural experiences</i>	<b>NBSFL Rm 401</b> <i>Chair: SUO Chengxiu &amp; YANG Junru</i> <i>Theme IC and pedagogical practices</i>	<b>NBSFL Rm 402</b> <i>Chair: XIONG Tao &amp; HAN Hui</i> <i>Theme IC and pedagogical practices</i>	<b>NBSFL Rm 501</b> <i>Chair: TIAN Hailong &amp; John O'REGAN</i> <i>Theme Discourse and practice</i>
13:30-14:00	My Heart is Uzbek: Multilingualism and Multiple Identities Construction  <i>ZHAO Liang</i>	Constructing cultural differences in a Chinese intercultural context  <i>DONG Hongbo</i>	Dissolving TV-induced Misconceptions of the Target Culture: A Critical Writing Activity  <i>YANG Junru</i>	Exploring English Learners' Intercultural Citizenship Perceptions  <i>HAN Hui</i>	The monoculturalism of the self: discourses of extremism in an age of terror  <i>John O'REGAN &amp; Anne BETZEL</i>

14:00-14:30	New Media's Impact on Cultural Identity Construction <i>MENG Jiaojiao</i>	Psychological Counseling for International Students in the Cross-Cultural Context <i>CAO Shangqing</i>	The Reflection of Individualism in English Vocabulary <i>CHEN Ting</i>	What is meant by "immersion" in the Chinese secondary education context: a case study of a foreign languages school in Shenzhen <i>XIONG Tao</i>	Discourse Mobility and Cross-cultural Communication: A Proposed Analytical Framework <i>TIAN Hailong</i>
14:30-15:00	Mexican-American immigrant narratives for informing and transforming language teaching and learning <i>Amy Alice CHASTAIN</i>	Multilingual and multicultural practices within Mandarin community schooling in the North of England: Pupils, parents, teachers and Chineseness <i>Sara GANASSIN</i>	Understanding Chinese EFL Learners' Intercultural Miscommunication: A Study on Intercultural Pragmatic Failures and College English Language Education in China <i>SUO Chengxiu</i>	An Approach to Culture in Intercultural Communication Textbooks for College English in China <i>GAO Yunqian</i>	Interculturality in stories of success in China <i>Fred DERVIN</i>
15:00-15:15	The New Building of the School of Foreign Languages - 4th Floor Tea break				
	<b>NBFLS Rm 201</b> <i>Chair: QIN Xiaohui &amp; He Mengyi</i> <i>Theme IC and pedagogical practices</i>	<b>NBFLS Rm 301</b> <i>Chair: Lone Krogsgaard SVARSTAD &amp; Richard FAY</i> <i>Theme Intercultural competence and awareness</i>	<b>NBFLS Rm 401</b> <i>Chair: ZHOU Xiaowei &amp; TAN Wei</i> <i>Theme Intercultural competence and awareness</i>	<b>NBFLS Rm 402</b> <i>Chair: ZHANG Li &amp; KOU Ying</i> <i>Theme Translation practices</i>	<b>NBFLS Rm 501</b> <i>Chair: SONG Li &amp; ZHENG Xuan</i> <i>Theme Intercultural competence and awareness</i>
15:15-15:45	Gender imbalance in primary EFL textbooks used on mainland China <i>LIANG Meng &amp; WIHELM,</i>	Intercultural knowledge-work and the transcultural development of ideas: 念(niàn)/mindfulness, intercultural	A Study on the Training of Intercultural Sensitivity and Intercultural Communication Competence	Intercultural Communication Perspective: A Tentative Analysis of Translators' Cultural Identity	Critical language-cultural awareness in ICC development through foreign language education

	<i>Kim Hughes</i>	communication, and psychotherapy  <i>HUANG Zhuomin, Richard FAY &amp; Ross WHITE</i>	<i>GAO Fengxia &amp; DING Xuejun</i>	——Take English Translation of Chinese Classical Poetry Slow, Slow Song For Example  <i>ZHANG Li</i>	<i>SONG Li</i>
15:45-16:15	Analysis of Intercultural Conflict in China's University  <i>HE Mengyi</i>	Development of intercultural communicative competence in teaching English as a foreign language  <i>LING Jianli</i>	Awareness Development in E-tandem Exchanges between Learners of Chinese and English  <i>TAN Wei</i>	The Role of Translation in Ethnic Intercultural Communication: Taking Yunnan as a Case  <i>HUANG Ying &amp; KOU Ying</i>	Developing intercultural communicative competence in EFL education from the perspective of curriculum development  <i>PENG Jingyan</i>
16:15-16:45	Teaching China English Lexis: A Lexicographical Perspective  <i>QIN Xiaohui</i>	Exploring an Intersectional Approach to Intercultural Competence with 14-year-old Students of English  <i>Lone Krogsgaard SVARSTAD</i>	A four-dimensional exploration of university students' intercultural competence development against the backdrop of internationalising Higher Education  <i>ZHOU Xiaowei (Vivien), Christine PENMAN &amp; Sibylle RATZ</i>	On E-C News Translation from the Perspective of Eco-translatology: A Case Study of English Digest  <i>YANG Chunli</i>	Developing intercultural competence through transformative learning: a pilot study of an action research in teaching Intercultural Communication to Chinese university students  <i>ZHENG Xuan &amp; Meng-Ying LEE</i>
16:45-17:00	The New Building of the School of Foreign Languages - 4th Floor Tea break				

	NBFLS Rm 501
17:00-18:00	<p>Theater performance: The Servant of Two Masters (by PKU students)</p> <p>The Australian drama project at PKU as a model for practicing language and intercultural exchange</p> <p><i>David Walker (BHP Billiton Chair of Australian Studies at the Australian Studies Centre, Peking University)</i></p> <p><i>Kirsten von BIBRA (Theatre Director and Drama Resident for the Australian Studies Centre)</i></p> <p><i>Joe GRAVES (Theatre Director and Producer)</i></p>
18:00	<p>Nongyuan Restaurant, PKU – 3<sup>rd</sup> Floor</p> <p>Dinner</p>

Day 2

Saturday 28 November 2015

	<b>NBFLS Rm 501</b>				
9:00-9:15	IALIC introduction Prue HOLMES				
9:15-10:15	<b>Plenary - WU Zongjie</b> ( <i>Chair</i> Veronica CROSBIE ) Making the Past Speak Again: Practicing Heritage across Cultural Boundaries				
10:15-10:30	The New Building of the School of Foreign Languages - 4th Floor Tea break				
	<b>NBFLS Rm 201</b> <i>Chair:</i> WU Zongjie & SONG Wen <i>Theme</i> Intercultural practices in local communities	<b>NBFLS Rm 301</b> <i>Chair:</i> Md. Habibul ALAM & MA Qingkai <i>Theme</i> Intercultural practices in local communities	<b>NBFLS Rm 401</b> <i>Chair:</i> Christine PENMAN & TAO Lin <i>Theme</i> Intercultural rhetoric and discourse	<b>NBFLS Rm 402</b> <i>Chair:</i> Veronica CROSBIE & ZHANG Chunhua <i>Theme</i> Intercultural practices in local communities	<b>NBFLS Rm 501</b> <i>Chair:</i> WANG Yi'an & Steve KULICH <i>Theme</i> Intercultural competence and awareness
10:30-11:00	KUFUA: A Narrative and Ethnographic Study of Clandestine Commercial Sex in Migration and International Relocation Contexts  <i>Agnes Lucy LANDO &amp; James KOMBO</i>	The magic of shop names: To exoticize languages or evoke tradition?  <i>ZHANG Hong</i>	Story-telling in advertising across the world: a space for cross-cultural investigation  <i>Christine PENMAN</i>	Intercultural dialogue in practice: a collaborative investigation of BlueFire's integration activities in an Irish metropolitan setting  <i>Veronica CROSBIE</i>	Developing and Assessing Intercultural Competence Through an Interview-based Course Design in the Chinese and Foreign language Education Context in China  <i>WANG Yi'an &amp; Steve KULICH</i>
11:00-11:30	The Reproduction of Heritage in a Chinese Village: Whose Heritage,	Dominant and Non-Dominant Communication	A Cultural Script for Making Academic Criticisms in Australia's Academic	Transformation and Communication of Contemporary Bai Ethnic Culture	A Replication Study of the Chen/Starosta Model of Intercultural Sensitivity in



	Whose Pasts?  <i>ZHANG Yingchun&amp;WU Zongjie</i>	Starategies: A Case Study on Garo Community in Bangladesh  <i>Md. Habibul ALAM</i>	Settings  <i>HE Yufei</i>	<i>KOU Ying&amp;HUANG Ying</i>	China  <i>HUANG Wenhong</i>
11:30-12:00	The Haunting of Modernism in Mo Yan’s Life and Death Are Wearing Me Out  <i>SONG Wen</i>	Diversity and Heterogeneity: an Exploration of Indigenous Culture in Hangzhou  <i>MA Qingkai&amp;ZHANG Yu</i>	Evaluating Concept of Communicative Behavior Concerning “Face ”  <i>TAO Lin</i>	Meaning of the Multilingual Signboards in the Summer Palace Seen from an Intercultural Perspective  <i>ZHANG Chunhua</i>	Evaluating the textbook ‘Life’ regarding the development of intercultural awareness in EFL classes  <i>Salim RAZI&amp; Ayça Berna B ö c ü</i>
12:00-13:00	NBSFL Rm 201, Rm 301, Rm 401, Rm 402, Rm 501 Lunch				
	<b>NBFLS Rm 201</b> <i>Chair: Amy Alice CHASTAIN</i> <i>Theme TESOL Panel</i>	<b>NBFLS Rm 301</b> <i>Chair: Kahoko MATSUMOTO &amp; CHEN Lin</i> <i>Theme IC and pedagogical practices</i>	<b>NBFLS Rm 401</b> <i>Chair: Nadeem AKHTAR &amp; Meng-Ying LEE</i> <i>Theme Gender in intercultural communication</i>	<b>NBFLS Rm 402</b> <i>Chair: FENG Jieyun&amp; Michał WILCZEWSKI</i> <i>Theme IC practices in business and politics</i>	<b>NBFLS Rm 501</b> <i>Chair: LI Zhanzi &amp; Victoria ORANGE-SIBRA</i> <i>Theme IC practices in business and politics</i>
13:00-13:30	Incorporating qualitative research and the arts in the language classroom: Case studies from around the world  <i>Maxi-Ann CAMPBELL, Amy Alice CHASTAIN &amp; Barbara LAPORNIK</i>	What Are the Necessary Skills for “Global Human Resources”? - The Analysis of Consequences of Increasing Emphasis on English Education in Japan  <i>Kahoko MATSUMOTO</i>	Gender as a Predictor of International Students’ Sociocultural and Academic Satisfaction in Chinese Universities  <i>Nadeem AKHTAR &amp; Cornelius B. PRATT</i>	A Study of Glocalization in the Multinational Corporations of China  <i>FENG Jieyun &amp;ZHANG Fang</i>	Integrating Intercultural Communication in Diplomatic Studies  <i>LI Zhanzi &amp; HU Minxia</i>

13:00-14:00		Time and the Other: Thoughts on Intercultural Humanities Education in China  <i>CHEN Lin</i>	Language and gender diversity in Chinese university intercultural communication class: an experiment  <i>Meng-Ying LEE</i>	A Cross-Sectional Study of Chinese Intergenerational Work Value Orientations  <i>GUO Aili</i>	Interactional categorisation and gatekeeping in promotion  <i>Victoria ORANGE-SIBRA</i>
14:00-14:30		Cross-Cultural Aspects of the ESL Students' Short Fiction: Two Case Studies  <i>SUO Yuzhu &amp; WANG Ling</i>	Representing Gender in State Animated Advertising: A Challenge or A Reflection?  <i>WANG Xue &amp; ZHANG Meng</i>	Culture-relevant factors in intercultural business communication  <i>Michał WILCZEWSKI</i>	Intercultural conflict and emotional management: Can we learn from diplomats?  <i>Astrid SCHNITZER-SKJONSBERG</i>
<b>NBFLS Rm 501</b>					
14:30-15:30	Plenary - AN Ran ( <i>Chair</i> SONG Li) Case Study: A course in intercultural communication/adaptation that includes the practical experience of intercultural communication/adaptation				
15:30-15:45	The New Building of the School of Foreign Languages - 4th Floor Tea break				
	<b>NBFLS Rm 201</b> <i>Chair: Neva ČEBRON &amp; HAN Yanmei</i> <i>Theme</i> Identity negotiation and construction	<b>NBFLS Rm 301</b> <i>Chair: FENG Debing &amp; LIU Ming</i> <i>Theme</i> Discourse and practice	<b>NBSFL Rm 401</b> <i>Chair: JING Hongtao &amp; LIU Yi</i> <i>Theme</i> IC Teacher beliefs and practices	<b>NBFLS Rm 402</b> <i>Chair: Gregory MCCARTHY &amp; XU Hongchen</i> <i>Theme</i> IC and pedagogical practices	<b>NBFLS Rm501</b> <i>Chair: Prue HOLMES &amp; Dianna TYERS</i> <i>Theme</i> IC and pedagogical practices
15:45-16:15	Disagreement and Identity Negotiation between Teachers and Young	Intercultural Communication: A Functional Discourse	The Integration of Cultural Elements into ELT in a Senior High School in	Intercultural Communication in Social Practice Global	Developing an intercultural learning pathway for mobile students: The

	Emerging Middle-class Parents in China  <i>HAN Yanmei</i>	Analysis Approach  <i>LIU Ming</i>	Mainland China: Perceptions of Local Teachers  <i>XIE Yingying</i>	Connectivity in University Education: A Transcultural Perspective  <i>SONG Xianlin &amp; Gregory MCCARTH</i>	IEREST project  <i>Prue HOLMES, Jan Van MAELE, Neva ČEBRON &amp; Sara GANASSIN</i>
16:15-16:45	Multilingualism as a Source of Identity Building in a Pluricultural Society  <i>Neva ČEBRON</i>	Summary or Trailer: Discourse Structure and Practice in BBC TV and CCTV News Headlines  <i>FENG Debing</i>	English Teachers' Beliefs about Global Awareness at High School in China  <i>JING Hongtao</i>	Style in Two English Translations of Le Clézio's <i>Étoile Errante</i>  <i>SUO Yuzhu &amp; Charles AI</i>	Discourse and Scaffolding Classroom Dialogue  <i>Susanne Karen JACOBSEN</i>
16:45-17:15		Systemic functional Grammar Insights Into Authenticity Construction in Tourism Discourse  <i>ZHONG Yin &amp; PENG Ruqing</i>	University English teachers' attitudes towards intercultural teaching in the perspective of world Englishes  <i>LIU Yi</i>	Guiding Chinese College Students' Attitudes to English as a Lingua Franca: A Comparative Study of Two Pedagogies  <i>XU Hongchen</i>	Using Dynamic Systems Theory as a Conceptual Framework to Understand the Interaction of Culture and Language in Language Education  <i>Dianne TYERS</i>
<b>NBFLS Rm 401</b>					
17:15-18:15	IALIC Annual General Meeting				
18:30	The Lakeview Hotel - The Grill Room Conference dinner				

**Day 3**

**Sunday 29 November 2015**

	<b>NBFLS Rm 201</b> <i>Chair: Jan Van MAELE &amp; YU Qun</i> <i>Theme IC and pedagogical practices</i>	<b>NBFLS Rm 301</b> <i>Chair: John P. O'Regan &amp; S. David ZUCKERMAN</i> <i>Theme Cultural values and theoretical concepts</i>	<b>NBFLS Rm 401</b> <i>Chair: ZHENG Weijia &amp; YAO Yuanyuan</i> <i>Theme Intercultural experiences</i>	<b>NBFLS Rm 402</b> <i>Chair: XIAO Lin &amp; YANG Yanrong</i> <i>Theme Intercultural rhetoric and discourse</i>	<b>NBFLS Rm 501</b> <i>Chair: ZHOU Xiaowei &amp; Prue HOLMES</i> <i>Theme Intercultural competence and awareness</i>
9:00-9:30	Wakening up to “Chinese culture”. Towards an intercultural approach to ‘English Reading’  <i>YU Qun &amp; Jan Van MAELE</i>	The translation of Chinese core values from Chinese into English in the questionnaire  <i>GUAN Shijie</i>	Chinese students' constructions of intercultural adjustment in a UK university context: An emotions perspective  <i>ZHENG Weijia</i>	A Comparative Study of Metadiscourse Features of Interpersonality in Chinese- and English-medium Research  <i>YANG Yanrong</i>	‘Home’, an overlooked space for intercultural competence development?  <i>ZHOU Xiaowei, Richard FAY</i>
9:30-10:00	Undergraduates’ Intercultural Understanding in the Course “Australian Society and Culture”  <i>ZHANG Hua</i>	‘Speaking interculturally...’: towards an ethically informed social practice  <i>Malcolm N. MACDONALD &amp; John P. O'Regan</i>	International Chinese students’ transitional experiences in UK Higher Education: A particular focus on their academic adaptation  <i>WANG Kaihui</i>	Rational Thinking in Traditional Chinese Rhetoric  <i>XIA Li</i>	Language Attitude Education as an Integral Part of ICC Development: With special reference to intercultural volunteer training  <i>GAO Yihong &amp; ZHENG Xuan</i>
10:00-10:30	Socio-Cultural issues in the Debt Crisis  <i>HAN Jingmei</i>	Chinese Individualism: Espoused and Enacted Cultural Values and Revisiting the Individualism-Collectivism Dialectic	Recovering the Aura of Places: A discursive study of Pigeon House for environmental communication between past and present	The Dynamism of Discourse Strategies across Situations—Examining the “applicant face” in intercultural Taoci email  <i>XIAO Lin</i>	Recasting the concept of intercultural communicative competence: A critical multimodal pedagogy for Teaching Arabic to Speakers of Other Languages (TASOL) in

		<i>S. David ZUCKERMAN</i>	<i>YAO Yuanyuan</i>		Gaza, Palestine  <i>Prue HOLMES, Nazmi Al MASRI&amp; Mariam ATTIA</i>
10:30-10:45	The New Building of the School of Foreign Languages - 4th Floor Tea break				
	<b>NBFLS Rm 201</b> <i>Chair: Liu Lu&amp; XU Siqi</i> <i>Theme Intercultural rhetoric and discourse</i>	<b>NBFLS Rm 301</b> <i>Chair: PENG Renzhong &amp; LIU Yi</i> <i>Theme Intercultural experiences</i>	<b>NBFLS Rm 401</b> <i>Chair: TAO Yuanke&amp;XU Xixi</i> <i>Theme Intercultural rhetoric and discourse</i>	<b>NBFLS Rm 402</b> <i>Chair: MA Zuqiong &amp; HAN Yu</i> <i>Theme Translation practices</i>	<b>NBFLS Rm 501</b> <i>Chair: John CORBETT</i> <i>Theme IC and pedagogical practices</i>
10:45-11:15	Interpersonality in Chinese and the US multinationals' social responsibility reports:a case study of Lenovo and Intel  <i>XU Siqi</i>	Investigating Intercultural Interaction of Foreign Students in a Chinese University  <i>LIU Yi&amp;Deng Tingting</i>	Contrastive study of English and Chinese: Genre analysis on RA abstracts in applied linguistics  <i>Haerin KIM</i>	Assessing Translations of Tsinghua's Motto  <i>MA Zuqiong</i>	Intercultural correspondences: mapping an international literary community  <i>John CORBETT</i>
11:15-11:45	The Imperativeness of Clarifying Basic Concepts in Chinese and English Composition: A Comparative Rhetoric Approach  <i>LIU Lu</i>	An Empirical Study of the Effects of Intercultural Contact on Chinese College Students  <i>PENG Renzhong,WU Weiping&amp; DENG Yin</i>	How presenting and Interpreting Pragmatic Markers in an English-Chinese Learner's Dictionary in the perspective of Intercultural Communication  <i>TAO Yuanke</i>	Quality Assessment Criteria for Translated Classical Chinese Philosophy: A Study of Journal Reviews of English Translations of <i>Lun Yu</i> from 1990s onwards  <i>HAN Yu</i>	Applying an Intercultural Approach to College English Language Teaching in China  <i>QIN Shuoqian</i>
11:45-12:15	Study on English Writing Pattern under the Impact of	A Gap Analysis of Warwick Non-Chinese International	The Strategies in Xi Jinping's Diplomatic	Restructuring Culture in Translating American	

	High-context and Low-context Cultures <i>ZOU Yumei</i>	Students' Preferences for and Actual Experiences of Integration on Campus and Global Skills Development <i>WEI Qianqian</i>	Speeches: An Intercultural Perspective <i>XU Xixi &amp; WANG Xue</i>	Commercial Films into Chinese Subtitles <i>DENG Ping</i>	
12:15 -13: 30	NBSFL Rm 201, Rm 301, Rm 401, Rm 402, Rm 501 Lunch				
	<b>NBSFL Rm 201</b> <i>Chair: QU Changliang</i> <i>Theme IC and multi-media practices</i>	<b>NBFLS Rm 301</b> <i>Chair: ZHAO Peng</i> <i>Theme IC and medical practices</i>	<b>NBFLS Rm 401</b> <i>Chair: ZHOU Gang</i> <i>Theme Cultural values and theoretical concepts</i>		<b>NBFLS Rm 501</b> <i>Chair: HUANG Zhuomin</i> <i>Theme Arts and IC</i>
13:30-14:00	Intercultural communication in China's international education via new media: A case study <i>LI Jiajun</i>	Healthcare Management Strategy <i>Emmanuel K. NGWAINMBI</i>	To Rethink the Religiosity of Confucianism: A New Perspective <i>ZHOU Gang</i>		Ethnomusicological bridges and social engagement through klezmer: interdisciplinary dialogues and intercultural performances  <i>Richard FAY, Ros HAWLEY &amp; Elinor SHERWOOD</i>
14:00-14:30	Immediacy of Phonological Features and Their Socio-Historical Sources: Cases of English Varieties in Contemporary Films <i>QU Changliang</i>	The Conceptualization of Chinese Medicine: A Discursive Study of Qing Hao Su Practice <i>ZHAO Peng</i>	On Cultural Coexistence in an Age of Globalization <i>ZHANG Xiaochi</i>		Through the Eye of Visual/Creative-arts: Understanding Students Intercultural Experiences at an Internationalised UK University  <i>HUANG Zhuomin</i>

	<b>NBFLS Rm 501</b>
14:30-15:30	Plenary - Adrian HOLLIDAY ( <i>Chair</i> Richard FAY) Bringing and learning about who we are: innovation and creativity in diverse intercultural settings
15:30-16:30	Panel discussion: Intercultural Communication in Social Practices WU Zongjie, Adrian HOLLIDAY, Joseph Lo BIANCO, GUAN Shijie, Malcolm N. MACDONALD ( <i>Chair</i> John O'REGAN) Closing remarks : Prue HOLMES
17:00	Nongyuan Restaurant, PKU Dinner